



For more information, contact:
Brenda Thompson, 512-461-5644
brenda@brendathompson.com

February 27, 2017

SunPower by Freedom Solar announces new incentive for rural Texas residents to go solar

***Residents in electric cooperative markets can receive
incentives up to \$3,000***

AUSTIN— Freedom Solar, the leader in turnkey solar installations in Texas, has announced a substantial new incentive for homeowners serviced in rural electric cooperatives (outside of Austin and San Antonio) to install solar on their homes.

Freedom Solar is offering qualifying homeowners an up-front rebate of 15 cents per watt, up to \$3,000. A qualifying homeowner is anyone who lives in a utility territory that does not currently offer a rebate for solar.

“Our commitment as a company is to increase solar adoption across all areas of Texas, especially to the 75 rural electric cooperatives that serve more than 3 million residents but do not offer any economic incentives for solar generation,” says Kyle Frazier, director of sales.

The discount represents the value of renewable energy credits generated by the residential solar system, which Freedom Solar will purchase from the customer and retire as part of the company's commitment to building a more sustainable future for generations to come.

Freedom Solar started utilizing the policy of purchasing renewable energy credits to offset the carbon footprint associated with its operations last year, and hopes to become entirely carbon-neutral by 2018.

Bret Biggart, managing director, says: “Over the past decade we’ve seen solar prices decrease and solar efficiency increase dramatically; however, the upfront cost of solar installations often makes it impossible for rural Texas residents to transition to renewable energy because they don't have access to the same

substantial solar rebates offered by municipal city utilities. We've introduced this new program to change that and make solar accessible to *all* Texans."

Freedom Solar's innovative rural rebate program is made possible by their partnership with SunPower as a master dealer, the only company with that distinction in Texas.

Freedom Solar will be able to provide 40 homeowners with this incentive to per quarter, for a total of 160 budgeted per year.

"For us, the best part of solar energy is that doing the right thing environmentally is also the right thing to do financially. This program is a small part of our efforts to help build a more economically and environmentally sustainable future for Texas and one more step towards making that dream a reality," says Frazier.

For more information, visit <http://www.freedomsolarpower.com/>.

###

About Freedom Solar Power

Freedom Solar Power is the leader in turnkey solar installations in Texas, providing high quality, cost-effective, reliable solar solutions for residential and commercial markets. Freedom Solar has installed more than 15 megawatts of solar panels since it was founded in 2007, and the company grew 307 percent from 2013-15. Freedom is number 338 on Inc. Magazine's list of the top 500 fastest-growing private companies in America, is recognized as the number one supplier of residential solar systems in Austin by Austin Energy, and as the fourth-fastest growing company in Central Texas by the Austin Business Journal. Freedom Solar has completed projects for corporate clients including Whole Foods, Office Depot, Lake Flato Architects, and the University of Texas, among others.

<http://www.freedomsolarpower.com/>