



Freedom Solar Power Selects North Carolina for Strategic Expansion

Leading residential and commercial installer becomes the first and only certified SunPower Master Dealer in the Tar Heel state.

RALEIGH, NC. (Sep. 13, 2022) – Freedom Solar, a Texas-based, nationally-leading residential and commercial solar power provider, announced that it will be bringing its “cowboy” spirit to North Carolina, expanding operations to the greater Triangle region, establishing the area as its flagship office and center for regional strategy on the East Coast. The move will give the state its first and only Master Dealer of solar systems from the SunPower® Corporation. SunPower is a publicly traded U.S. company founded in 1985 that is known for its product quality, performance, and value.

North Carolina’s solar economy is growing rapidly, ranking fourth in the nation based on megawatts of energy produced. Freedom Solar plans to add to the approximate 7,000 jobs in solar and is excited to offer North Carolinians the chance to invest in a product that is good for the environment, creates long-term savings, and provides energy independence.

“As the longest running solar installer in Texas and one of the largest solar companies in the nation, we are thrilled to bring our decades of solar installation experience to the rapidly growing Raleigh market,” said Bret Biggart, Freedom Solar CEO. “The Tar Heel State recently received CNBC’s accolade ‘Best State for Business in 2022,’ so our expansion is timely and we are certain no other solar company can match the quality and value of our home-grown product, the grit and straight-shooting mentality of our dedicated team, and service we provide our customers.”

On the heels of the federal government’s passage of the Inflation Reduction Act, solar panels are becoming more accessible, and Freedom Solar anticipates those adoption numbers to skyrocket in the coming years. Additionally, North Carolina’s commitment to green energy is one of the strongest in the nation. Gov. Roy Cooper established a plan for North Carolina to reduce statewide greenhouse gas emissions to 40% below 2005 levels by the year 2025 – and solar energy in both residential and commercial buildings will be monumental in achieving this goal.

Freedom Solar’s end-to-end in-house operations are unique to the Raleigh market, ensuring all systems and technology are covered under one hassle-free warranty, creating peace of mind and ease for the consumer.

Founded in 2007, Freedom Solar has 15 years of experience, installed a cumulative 157 megawatts – the highest of any Master Dealer of SunPower technology – and serves 15,000 customers to date.

Matthew Vaughn, a homeowner in Clayton, NC, was thrilled to know Freedom Solar Power was now available as the first Master Dealer for SunPower in North Carolina. He works on utility scale renewable energy projects and has worked with SunPower products before. “I knew they



had a really great product and that was a differentiator for me. As part of building our new home that we just moved into at the end of January, we went solar for independence and reliability of energy. We wanted to be prepared for the unknown — to be self-sufficient and future-proof. Plus, we wanted to lock in our energy prices for the foreseeable future to combat inflation.”

Troy Kranz, a homeowner in Apex, NC, says, "working with Freedom Solar has been a real pleasure. I have been thinking about going solar for several years. Working with the Freedom Solar team has been a very informative and easy process without ever feeling pressured at any time. If you are even thinking about solar, I would give Freedom Solar my highest recommendation."

Freedom Solar’s flagship location in North Carolina is at 4502 Bennett Memorial Rd, Durham, NC 27705. The site offers 2,000 square feet of office area and 11,600 square feet of warehouse area. Stacked end-to-end and filling every square inch of space, the warehouse can accommodate 9,280 solar panels and will receive more than 400 solar modules per month to start. Operations in Durham officially began on September 1st, and more than 50 homeowners have already joined the solar revolution with Freedom Solar.

About Freedom Solar Power:

Founded in 2007, Freedom Solar is an industry leader in turnkey solar installations, providing high-quality, cost-effective, reliable solar solutions for residential and commercial markets nationwide. Headquartered in Austin, Texas, Freedom Solar also has operations in Colorado, Florida, Virginia, and North Carolina. The firm has installed more than 157 megawatts of solar panels, ranking as the 10th largest solar installer in the U.S and the largest in Texas. Freedom Solar has completed projects for numerous national and multinational corporate clients, including Whole Foods Market, Shake Shack, Office Depot, YMCA of Central Texas, Frontier Bank, Austin FC’s Q2 Stadium, The University of Texas at Austin and numerous automotive dealerships, such as BMW, Chevrolet, Ford, Maserati, Mercedes Benz, Subaru and Toyota. For more information, visit <https://www.freedomsolarpower.com> or follow @freedomsolarpwr on Twitter and @freedom_solar_power on Instagram.

Media Contact:
Madeline Hiller
mhiller@fwv-us.com
704.519.5837

###