

Freedom Solar Power Expands into Charlotte, its Second North Carolina Market

Leading residential and commercial installer is the first and only certified SunPower Master Dealer in the Queen City.

CHARLOTTE, NC. (Nov. 15, 2022) – Freedom Solar, a Texas-based, nationally-leading residential and commercial solar power provider, today announced the opening of its Charlotte, NC operations. Freedom Solar will offer Charlotteans the opportunity to invest in North Carolina's first and only Master Dealer of solar systems from SunPower®, one of the oldest and most trusted brands in the industry known for its best-in-class solar product quality, performance, longevity and value.

Charlotte is the company's second market in the state and eleventh in the country, with plans for more growth in the coming years as solar energy demand and adoption expands. Freedom Solar has 15 years of experience, installed a cumulative 157 megawatts – the highest of any Master Dealer of SunPower technology – and serves 15,000 customers to date.

"Solar energy gives us all the freedom to live life more powerfully, and we are ready to serve the Charlotte market as a trusted, reliable and completely integrated full service solar provider," said Bret Biggart, Freedom Solar CEO. "We are excited to expand the grit and straight-shooting mentality of our team to North Carolina, a state with a strong commitment to green technology and clean energy."

Freedom Solar is not only committed to educating its consumers about the benefits of solar, but it also promises a seamless, integrated relationship from the first consultation to ongoing maintenance and support following the solar installation. Freedom Solar's end-to-end in-house operations and service are unique in the Charlotte market, ensuring all systems and technology are covered under one hassle-free 25-year warranty.

With North Carolina's commitment to green energy being one of the strongest in the nation, Freedom Solar is excited to offer North Carolinians the chance to invest in a reliable product backed by excellent customer service that is good for the environment. Freedom Solar's panels have saved over 1.7 billion pounds of CO₂ from the atmosphere – the same environmental benefit as taking approximately 167,000 cars off the road.

"As a native North Carolinian, our neighbors deserve a reliable solar provider that puts people first, shoots straight, exhibits pride in quality workmanship, and stands behind their product and workmanship in every state we serve," said Chip Phillips, Charlotte Area Sales Manager. "I am thrilled for Freedom Solar to launch in the Piedmont and provide our neighbors with best-in-class service and cutting-edge systems to achieve energy independence for local homeowners and leave this world better than we found it."

Recent state and federal incentive programs are improving access to solar energy sources. Programs like the Inflation Reduction Act offer 30% tax credits for solar or renewable energy installations. With the average solar installation in the U.S. costing approximately \$20,000, that could mean a \$6,000 tax credit for households.

Freedom Solar's Charlotte office is located at 2233 Interstate N Dr., Suite F, Charlotte, NC 28206.



About Freedom Solar Power:

Founded in 2007, Freedom Solar is an industry leader in turnkey solar installations, providing high-quality, cost-effective, reliable solar solutions for residential and commercial markets nationwide. Headquartered in Austin, Texas, Freedom Solar also has operations in Colorado, Florida, Virginia, and North Carolina. The firm has installed more than 157 megawatts of solar panels, ranking as the 10th largest solar installer in the U.S and the largest in Texas. Freedom Solar has completed projects for numerous national and multinational corporate clients, including Whole Foods Market, Shake Shack, Office Depot, YMCA of Central Texas, Frontier Bank, Austin FC's Q2 Stadium, The University of Texas at Austin and numerous automotive dealerships, such as BMW, Chevrolet, Ford, Maserati, Mercedes Benz, Subaru and Toyota. For more information, visit https://www.freedomsolarpower.com or follow @freedomsolarpwr on Twitter and @freedom_solar_power on Instagram.

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