



****MEDIA ALERT**MEDIA ALERT**MEDIA ALERT****

FREEDOM SOLAR LAUNCHES GIGANTIC SOLAR-POWERED VACUUM TO CLEAN THE EARTH THIS EARTH DAY

The Solar-Umba 4000 will clean up Austin's most iconic locations: The Texas Capitol, Zilker Park, South Congress Ave., and more

WHO: **Freedom Solar**, is an industry leader in turnkey solar installations, providing high-quality, cost-effective, reliable solar solutions for residential and commercial markets nationwide.

WHAT: The sun has limitless, clean energy and Freedom Solar Power has decades of experience putting that energy to work in powering people's homes. So this year, Freedom Solar is taking it up a notch by creating a 7-ft solar-powered electric industrial vacuum that they're putting to work picking up trash from urban streets.

Launching in Austin on Earth Day, the Solar-Umba 4000 will clean up our beloved planet's metaphorical floor... starting on some of the city's most iconic locations, including the Texas Capitol, Zilker, and South Congress Ave. Some fun facts about the vacuum's powerful power include:

- The vacuum is engineered to include 2,450.25 square inches of solar panels, which helps to ensure the vacuum is powered with pollution-free energy and drives 600 watts of trash-chomping cleaning power.
- With a top speed of 12 miles per hour and the ability to carry 110 lbs of trash, it travels with ease over solid surfaces at up to a 30 degree incline.
- On a recent pre-launch test, the vacuum successfully picked up paper, plastic water bottles, and metal debris. The heaviest item it collected was nearly 10 lbs in weight.

To mark the occasion, Freedom Solar is hosting a giveaway and inviting people to follow along the vacuum's first Earth Day adventure on their social channels @freedomsolarpower and at www.freedomsolarpower.com/solarumba4000.

"Freedom Solar believes that everyone is at their most powerful when they're tapped into the clean, limitless power of the sun," said Sherren Harter, Freedom Solar Chief Marketing Officer. "So we love the idea of having the Solar-Umba 4000 out in the world, driving that point home."

WHERE: The Texas Capitol, Zilker Park, South Congress Ave, and more Austin landmarks

WHEN: Saturday, April 22 all day

SPOKESPERSON: Sherren Harter, Freedom Solar Chief Marketing Officer, is available for interviews pre, during, and post the Solar-Umba 4000 launch.

WHAT ELSE: Founded in 2007, Freedom Solar Power is an industry leader in turnkey solar installations, providing high-quality, cost-effective, reliable solar solutions for residential and commercial markets. Headquartered in Austin, Texas, Freedom Solar also has full-service offices in 11 markets across five states (Colorado, Florida, North Carolina, Texas and Virginia) and has installed commercial projects in 27 states. A Tesla Powerwall Certified Installer and the only SunPower® Master Dealer in Texas, Colorado and Florida, the firm has installed more than 191 megawatts of solar panels since 2007, ranking as a top ten solar installer in the US. In 2023, Freedom Solar Power ranked number 70 on the Inc. 5000 Regionals Southwest list, the most prestigious ranking of the fastest growing private companies based in Arizona, New Mexico, Oklahoma, and Texas. Freedom Solar has completed projects for numerous national and multinational corporate clients, including Whole Foods Market, Shake Shack, Office Depot, Holiday Inn Express, Home2 Suites by Hilton, The University of Texas at Austin and numerous automotive dealerships, such as Alfa Romeo, BMW, Chevrolet, Ford, Maserati, Subaru and Toyota. For more information, visit <https://www.freedomsolarpower.com> or @freedomsolarpwr on Twitter and @freedom_solar_power on Instagram.